



is a real time video and archiving solution for enterprise and social applications. It can stream live videos from mobile / desktop / internet -enabled devices such as MID's, gaming consoles to other mobiles, desktops, devices or websites. Content being streamed can also be seen on the web as a live stream. Live streams are also archived to be available at any point of time.



APPLICATIONS

Enterprises and closed user groups will be able to make use of miLiveVideo technology for many practical solutions. It can be customized to fit into your existing applications. To name a few:

VIDEO MESSAGES

You can receive offline video messages which can be viewed later from a convenient location.

LIVE INTERACTIONS

Businesses and service providers can beam live promotional offers to private or public displays located at homes, restaurants, stadia, theatres and anywhere people assemble for fun or business.

SECURITY

Live video streams can be a boon to ad hoc security networks and well-planned security systems.

CITIZEN JOURNALISM

Events happening around you can be webcast live across the world. Such content can be channeled through professional feed distribution as well.

PERSONAL EVENTS

Your priceless moments in-home or out-of-home can be streamed live and archived in the cloud for eternity. You can also share live video conversations with other friends who are interested.

SOCIAL VIDEO

You can stream live feeds to your private or public contacts on your own social network. Ad hoc video conferences may become a reality from any place at any time.

HEALTH CARE

Reach your health care providers from remote areas for emergencies and routine consultation. Here miLiveVideo helps build a personal rapport and comfort for the patients from whom medical help would mean traveling miles.

FEATURES

CLIENT PLATFORMS

- MOBILE – Windows Mobile, Symbian, JME, Android
- DESKTOP – Windows, Linux, Mac

SIP, RTP/RTCP

miLiveVideo uses SIP and RTP/RTCP as the underlying technology for session based media exchange

CODECS

H263/H264/AAC video/audio encodings for a superior picture and voice quality

STREAMING SUPPORT FOR ARCHIVED VIDEOS

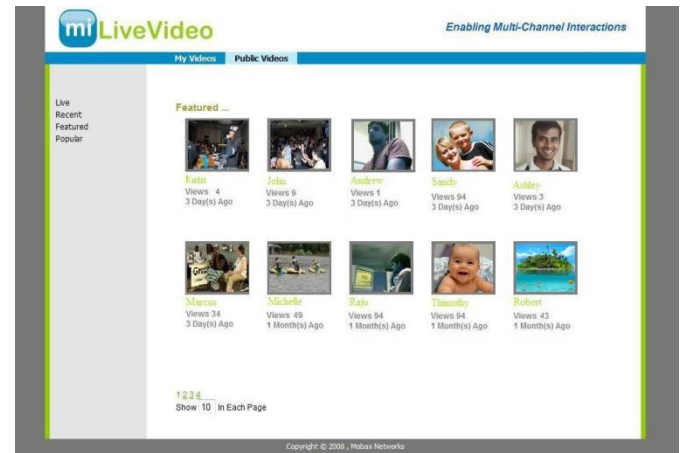
Archived videos are available as flash video (.flv) files meeting various browser requirements for web streaming.

VIDEO MANAGEMENT AND ARCHIVAL

All the video sessions are archived for retrieval using web browser or any mobile device. Video management is available for tagging, sharing and deleting all your video sessions. The technology extension provides to upload the same video sessions to cloud services such as Flickr, Picasa Web Albums, Photobucket, etc.

SOA

miLiveVideo architecture allows for easy integration in to existing services using Web Service API integration and provides for extensibility for future developments without affecting the core functionality.



TECHNOLOGY COMPONENTS

VIDEO STREAMING CLIENT is based on OS agnostic client engine. Clients are available for various mobile platforms (e.g. Windows Mobile and Symbian), desktops (Windows, Linux, Mac OS), and passive information devices.

SIP SERVER with integrated **MEDIA SERVER** for session setup and transfer of media between users sharing live video.

MEDIA SERVICES for providing media storage and management services.

MEDIA STREAMING SERVER for catering to a large number of online web audiences.

IDENTITY MANAGEMENT for user authentication and authorization.

Mobax Networks Private Limited is a mobile web 3.0 company focused on delivering unified communications solutions to various verticals in health care and retail commerce. Mobax believes in personalized continuous proactive health care beyond direct care. Mobax solutions simplify communication between healthcare providers and their consumers through seamless interaction across a range of familiar devices.

www.mobax.com

Copyright © 2009 Mobax Networks Private Limited. All rights reserved.

